FOR IMMEDIATE RELEASE

Date: September 20, 2010

DuPont Rubber Duck Regatta to be held Nov. 6

A total of 10,000 yellow rubber ducks will race to the finish line in Galveston Bay on Nov. 6 as part of the DuPont Rubber Duck Regatta benefitting the La Porte Education Foundation.

The ducks will be dropped into a racing area at Sylvan Beach, where they will bob back to shore for a chance to win a long list of prizes for their "adoptive parents." Businesses and industries throughout the La Porte-Bayshore area have shown their support for the Foundation by serving as event or prize sponsors.

The event will also include a fun family fair, with booths, activities, entertainment, food, games and prizes. The fair will be held from 11 a.m. to 4 p.m., with the race beginning at 3 p.m. Admission is free.

"We are very excited about the DuPont Rubber Duck Regatta and encourage everyone to join in the fun by adopting ducks and coming out to enjoy the fair and the race on Nov. 6," said Bob Pizzitola, chairman for the event. "We hope to bring our entire community together in demonstrating support for the students and teachers of La Porte ISD!"

DuPont is the "Top Duck" title sponsor for the event, with Gulf Coast Educators Federal Credit Union the "Super Duck" sponsor.

"Mighty Duck" sponsors include Beacon Federal Credit Union, Kuraray, Noltex LLC., Kaneka Texas Corporation, Air Products, Baker Hughes, Reliance Ford, LyondellBasell, The Lubrizol Corporation, Braskem, Coupland Signs, JSC Federal Credit Union, Albemarle Corporation, Bayshore Financial Advisors, Reliance Ford, Dianal America Inc.. Ineos Oligomers, Crawley's Shoreline Construction Inc., Port of Houston and La Porte Fire Department. Additional sponsorship opportunities also are available.

"We are very grateful for the way that our local businesses and industries have stepped up to show their support for the race and the Education Foundation," Pizzitola added.

Top prize is $5,000 and a chance to win a new Ford Mustang from Reliance Ford. First prize is a five-night cruise for two, second prize is $1,000, and third prize is a 42-inch HD TV. Additional prizes are two iPads, a gas grill, an X-Box 360, a deep-sea fishing trip for four, an electronic book reader, an iPod, and more.

Those who would like to "adopt" a duck may obtain an "adoption paper" in the front office of any La Porte ISD campus or in the Communications Office at the La Porte ISD Administration Building, 1002 San Jacinto St., in La Porte. Cost for adopting a single duck is $5, and a Quack Pack (five ducks plus one free duck) is $25. Other packages include the Quackers' Dozen (10 ducks plus two free) at $50, the Flock (20 ducks plus four free) at $100, and the Regatta Racer (50 ducks plus 10 free) at $250.

LPISD schools are joining in the excitement by trying to sell at least one duck adoption per student at that campus. Schools that meet their quota by Oct. 1 will be awarded $1,200 by the Foundation, and schools that meet the Oct. 29 deadline will receive $1,000.

Completed adoption forms and payments may be submitted to the school office or the Communications Office or mailed to DuPont Rubber Duck Regatta, c/o La Porte Education Foundation, P.O. Box 1272, La Porte, TX 77572.

Proceeds from the event will go to the La Porte Education Foundation to fund innovative, creative instructional projects for students and teachers in La Porte ISD. Since 1993, the Foundation has awarded nearly $1 million in grants to LPISD teachers, with $75,000 in grants presented during the 2009-2010 school year.

For more information, visit the La Porte Education Foundation Web site at www.laporteeducationfoundation.org or call the LPISD Communications Office at 281-604-7001.